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ESD Conference - New York 2014 Program

PROGRAM OF THE 7th INTERNATIONAL SCIENTIFIC CONFERENCE ON ECONOMIC AND SOCIAL DEVELOPMENT (*some changes are possible, according to authors' requirements*)

Friday, October, 24th 2014

Venue: TKP New York Conference Center

109 West 39th Street, New York, NY 10018 (Midtown Manhattan)

<i>Individual arrival of delegates</i>	
09:30 – 10:30	Registration at the Conference desk
10:30 – 11:30	Plenary Session - Empire A - 2nd Floor
<ol style="list-style-type: none"> 1. Marijan Cingula, President of Scientific Committee ■ WELCOME ADDRESS 2. Dafna Kariv ■ Necessity and Opportunity Entrepreneurship - the case of women founders 3. Hana Horak, Kosjenka Dumancic ■ REGULATION OF NON-FINANCIAL REPORTING – CORPORATE GOVERNANCE NEW DEVELOPMENTS OR OLD REQUIREMENTS 4. Aldona Glinska-Newes ■ POSITIVE RELATIONSHIPS AT WORK – WHAT DO THEY CAUSE AND WHAT DO THEY STAND FOR IN POLISH COMPANIES 	
11:30 – 12:00	Coffee Break
12:00 – 13:00	Parallel Sessions (I-III) (I) Empire A - 2nd Floor; (II) Madison and (III) Chelse a Concourse Level
I.	
<ol style="list-style-type: none"> 1. Dinko Primorac, Goran Kozina, Marin Milkovic ■ ENTREPRENEURIAL ORIENTATION AND BUSINESS STRATEGY – ANALYSIS OF ENTREPRENEURIAL OPINIONS IN SERBIA 2. Emmanuel O. Fakoya, Ayodeji M. Omoare ■ IMPENDING FACTORS TO VALUE ADDITION IN THE VALUE CHAIN OF SWEET POTATO (<i>Ipomoea batatas</i> (L.) Lam) IN OSUN STATE, NIGERIA) 3. Mohammad Nur Nabi, Muhammad Tanjimul Islam ■ CYBER SECURITY IN THE GLOBALIZED WORLD: CHALLENGES FOR BANGLADESH 4. Bellih Hassan, Bazi Mohamed ■ ROLE OF SMES IN THE ECONOMIC AND SOCIAL DEVELOPMENT: CASE OF TERROIR PRODUCTS IN SOUSS MASSA DRAA REGION (MOROCCO) 	
II.	
<ol style="list-style-type: none"> 1. Robert Zenzerovic, Ksenija Cerne ■ THE INTELLECTUAL CAPITAL IMPACT ON THE BUSINESS ENTITY PERFORMANCE 2. Nino Davitaya ■ CORPORATE GOVERNANCE ISSUES IN GEORGIAN BANKS 3. Katarzyna Andrzejczak ■ TRANSFER OF TECHNOLOGIES IN DEVELOPMENT COOPERATION MODELS 4. Sanda Renko, Alica Grilec Kauric, Mario Lesina ■ USING NETWORKS TO MANAGE COSTS OF FOOTWEAR AND LEATHER MANUFACTURING COMPANIES 	
III.	
<ol style="list-style-type: none"> 1. Miroslaw Przygoda ■ REGION AS A FACTOR CHANGES ON A GLOBAL SCALE 2. Berislav Zmuk, Ksenija Dumcic, Iris Mihajlovic ■ ON-LINE BOOKING USE FOR TRAVEL AND 	

<p>HOLIDAY ACCOMMODATION AND DEVELOPMENT INDICATORS: CLUSTERING OF EUROPEAN COUNTRIES</p> <p>3. Hans Bay ■ STUDENT PERFORMANCE IN PISA 2012 (MATHEMATICS) EXPLAINED BY GENDER, IMMIGRANT BACKGROUND, INDEX OF ECONOMIC, SOCIAL AND CULTURAL STATUS FOR STUDENTS AND SCHOOLS</p> <p>4. Rosa Bernardini Papalia, Esteban Fernandez-Vazquez ■ PREDICTING INDICATORS AT SMALL SCALE USING ENTROPY ECONOMETRICS</p>	
13:00 – 14:30	Lunch
14:30 – 15:30	Parallel Sessions (IV-VI) (IV) Empire A - 2nd Floor; (V) Madison and (VI) Chelse a Concourse Level
IV.	
<p>1. Katerina Antoniou ■ BEYOND ECONOMIC REVENUE: THE SOCIAL IMPLICATIONS OF TOURISM</p> <p>2. Gulina Vera ■ SOCIAL AND ECONOMIC DEVELOPMENT OF RUSSIAN LOCAL SELF-GOVERNMENT: PROBLEMS AND PERSPECTIVES</p> <p>3. Emmanuel O. Fakoya, Ayodeji M. Omoare ■ FARMERS' USE OF INDIGENOUS KNOWLEDGE SYSTEM (IKS) FOR SELECTED ARABLE CROPS PRODUCTION IN ONDO STATE</p> <p>4. Danica Letic – Cvetkovic, Milica Kostic – Stankovic, Jelena Cvijovic, Ognjanka Kompirovic ■ COOPERATION OF SMEs AND INSURANCE COMPANIES IN CREATION OF MARKETING VALUE OF INSURANCE PREMIUMS</p>	
V.	
<p>1. Jasna Prester, Najla Podrug, Maja Darabos ■ INNOVATION CLIMATE AS A SOURCE OF COMPETITIVE ADVANTAGE</p> <p>2. Przemyslaw Chmielecki ■ LINUX MYTH. OPEN SOURCE SOFTWARE IN INFORMATION SOCIETY</p> <p>3. Lana Lovrencic Butkovic, Ines Rozanic, Mariza Katavic ■ A NEW FRAMEWORK FOR OPTIMIZING PARTNERSHIP IN PPP PROJECTS</p> <p>4. Mini Kundi, Seema Sharma ■ ANALYZING THE EFFICIENCY OF PAPER FIRMS IN INDIA: AN APPLICATION OF DEA AND TOBIT ANALYSIS</p>	
VI.	
<p>1. Donatella Malavasi ■ SELLING HOW GOOD WE ARE: AN ANALYSIS OF WEB-BASED CSR COMMUNICATION IN 'MADE IN ITALY' COMPANIES</p> <p>2. Duwaraka Murugadas, Stefanie Vieten, Janina Nikolic, Kaja J. Fietkiewicz, Wolfgang G. Stock ■ CREATIVITY AND ENTREPRENEURSHIP IN INFORMATIONAL METROPOLITAN REGIONS</p> <p>3. Fatmira Kola, Elena Bima ■ BENEFITS AND PERSPECTIVES OF SMALL AND MEDIUM-SIZED ENTERPRISES IN ALBANIA AND KOSOVO</p> <p>4. Darko Etinger, Marijan Cingula ■ THE INFLUENCE OF CLOUD COMPUTING ADOPTION BENEFITS ON HOTELS' COMPETITIVE CAPABILITIES</p>	
15:30 – 16:00	Coffee break
16:00 – 17:00	Plenary Session and Closing Ceremony Empire A - 2nd Floor
<p>1. Ekaterina Evmenova ■ INCREASE OF THE ROLE OF THE UNIVERSITIES IN DEVELOPMENT OF THE REGIONS</p> <p>2. Agata Sudolska, Monika Chodorek ■ RESOURCE DEPENDENCE AS THE FOUNDATION FOR INTER-FIRM RELATIONSHIPS DEVELOPMENT AND COLLABORATIVE ADVANTAGE</p> <p>3. Domagoj Cingula, Mario Bogdanovic, Nail Hasanovic ■ ANALYTIC HIERARCHY PROCESS IN SERVICE OF CUSTOMIZED OFFER IN BANKING: SAVINGS AND INVESTMENT</p> <p>4. Randrianasolo - Rakotobe Hanitra, Ledjou Jean - Michel ■ NEW WAY OF BEHAVING IN INTERDEPENDENT SOCIETIES: INTERNET CONTRIBUTION IN FOSTERING CONSUMER'S WILLINGNESS TO PAY SOLIDARITY - BASED GOODS</p> <p>5. Darko Milunovic, Nenad Baros ■ STATISTICAL ANALYSIS OF SIGNIFICANCE OF TOURISM FOR THE ECONOMY OF A COUNTRY, WITH SPECIAL EMPHASIS ON BOSNIA AND HERZEGOVINA AND THE WESTERN BALKANS</p>	
17:00 -18:30 Dinner	

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